

# IHA

## VACANCY — INTERNSHIP MARKETING AND COMMUNICATION

The Institute for Human Activities (IHA) is an art institution founded by artist Renzo Martens. IHA works from the principle that critical art should have material effects, symbolic change alone is not enough. IHA is active in the domains of art (via international exhibitions), architecture (via its OMA-designed White Cube), ecology (via the post-plantation) and product-design (via the marketing of sculptures made by the plantation workers' cooperative). So far, these activities have been highly mediated, see [www.humanactivities.org/en/articles](http://www.humanactivities.org/en/articles). IHA works on an international scope, is based in Amsterdam and has an office in Brussels and Lusanga (DR Congo).

We are looking for an intern who:

- can develop the current marketing and communication strategy for the different domains in which IHA is active;
- knows to operate content management systems as Wordpress and applications as Mailchimp;
- is knowledgeable in different social media, most notably Instagram;
- has interest in diverse domains: he/she is as comfortable interacting with the world of ecology, visual art and architecture;
- has a hands-on mentality: is able to contact different partners and can effectively realise her/his Marketing and Communication proposal;
- is willing to work hard and does not mind doing some of the less intellectual work.

We offer:

- an opportunity to work in an international organisation covering a highly diverse range of activities;
- flexible conditions of the internship are fully flexible: duration, hours per week, location can all be discussed;
- A very autonomous position: there is a lot of room for taking initiative and developing new ideas;
- an opportunity to conduct your own research project next to, or preferably in combination with the work for IHA.

If this sounds like the right opportunity for you, please send your resume and a cover letter with your motivation to Janke Brands: [janke@humanactivities.org](mailto:janke@humanactivities.org). Closing date for submission is 30 November.